

# THE 26TH ANNUAL STAGECOACH RUN ART FESTIVAL

SATURDAY & SUNDAY  
JULY 6 & 7, 2024  
TREADWELL & FRANKLIN, NY

## Artist Application

### DEADLINES

\$60 by April 17, 2024 with \$15 discount for applications received by April 3, 2024.

Applications and payments can be completed online via the Stagecoach Run website (preferred) or by returning this form with a check.

Submission of an application indicates agreement to the terms and rules of Stagecoach Run Art Festival.

Artists new to the Festival must first submit examples of their work to the vetting committee via the Stagecoach Run website.

Name

Phone/Email

Media (Oil painting,  
collage, sculpture, etc.)

Venue name and/or  
street address

Demonstration  
(if applicable)

Your Website or  
Social Media

### IMAGE REQUIREMENTS

A high-resolution image for the brochure must be submitted to [artists@StagecoachRun.com](mailto:artists@StagecoachRun.com) (or uploaded via online application) by April 17. Please select one that is appealing at a small size.

Providing additional images that we can use on our website and social media is also recommended. If sending via email (rather than uploading via online application), please place a number "1" before the file name of the brochure image, followed by your last name then title.

### IF PAYING BY CHECK

Make check payable to **Vincent Speranza** (our treasurer) and mail to:

Stagecoach Run  
att. Vincent Speranza  
PO Box 186  
Treadwell, NY 13846

**STAGECOACH RUN ART FESTIVAL**

P.O. Box 186 Treadwell, NY 13846

Online at: [StagecoachRun.com](http://StagecoachRun.com)

Email: [info@StagecoachRun.com](mailto:info@StagecoachRun.com)

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## EXHIBITION VENUES

Below is a list of open venues with the number of available exhibitor spaces in parentheses. You must contact Vincent Speranza ( vinsperanza@yahoo.com ) to confirm availability BEFORE listing it on your application.

### FRANKLIN LIBRARY (1)

334 Main Street, Franklin

### FRANKLIN COMMUNITY CENTER (4)

574 Main Street, Franklin

### FRANKLIN RAILROAD MUSEUM (5)

572 Main Street, Franklin

### FRANKLIN RAILROAD MUSEUM BARN (4)

572 Main Street, Franklin

## SPOTLIGHT SHOW AT BRIGHT HILL

One of the highlights of the Stagecoach Run Art Festival is the Spotlight Show. This year begins a shift in the way the show takes place in that it will open in June (one full month before Stagecoach weekend) and close on July 7.

The advantages of this shift are that it accommodates for an artists-only event on June 1, serves as a preview for audiences and provides a focal point to build some buzz with local press.

Artists are strongly encouraged to showcase one piece of art that exemplifies their style so that visitors can plan their routes or even buy off the wall.

Bright Hill retains a 30% commission of all sales during the show, so price work accordingly.

Participation details and instructions will follow.

## DEMONSTRATIONS

Participating artists are encouraged to offer demonstrations of their methods when possible. Not only is it a valuable communication tool, but demos are traffic builders and separately listed in the events section of the brochure.

And – if live isn't possible – even passive demos illustrating practice and the stages of a process help visitors understand some of the magic.

Include brief details in your application.

# Terms & Rules

## APPLICATIONS AND FEES

Each participating artist must file an individual application and pay appropriate entry fees. Only the creations of that participating artist are permitted to be displayed and/or sold at a venue during the event. Anyone hosting or exhibiting works by artists who are not officially participating in the event will not be invited/allowed to participate in future events.

## MONITOR YOUR BOOTH

Every venue must be manned by participating artists for the duration of the Festival all day, both days. People attend this event BECAUSE it's a chance to interact with artists they may or may not already know. Denying them the chance to do so is guaranteed to affect a visitor's future attendance, the Festival's reputation and YOUR sales.

## PAID PRESS AND PROMOTION

While we hope you'll promote this event through your own social media posts, mailing, etc., paid advertisements or stories at the expense of the Festival must first be cleared by the Treasurer.

## COMMISSION

Commissions on sales by venues and their hosts are not permitted and should be reported to the organizing committee.

# Recommendations

## SALES PAYMENT OPTIONS

Given that access to ATMs is limited, we suggest providing at least one alternative option to cash/check for payment. Paypal, Square and Venmo are options that seem to have widest usage. Please remember that Wi-Fi and cellular signals may not be available at all venues.

## HOSPITALITY

Light refreshments are always crowd pleasers.