



STAGECOACH RUN ART FESTIVAL & OPEN STUDIOS

SATURDAY & SUNDAY
JULY 11 & 12, 2026
TREADWELL & FRANKLIN, NY

Name

Phone/Email

Media (Oil painting,
collage, sculpture, etc.)

Venue name and/or
street address

Demonstration
(if applicable)

Your Website or
Social Media

IMAGE REQUIREMENTS

- Submit up to 4 images (high resolution please!) and indicate image for brochure. Remember, images on brochure are approximately 1" square, so choose wisely.
- Upload image files via online application or send via email to artists@StagecoachRun.com no later than April 7 to ensure inclusion in the Stagecoach brochure.

IF PAYING BY CHECK

Make check payable to Stagecoach Run Art Festival and mail to:
Stagecoach Run
att. Vincent Speranza
PO Box 186, Treadwell, NY 13846

ARTIST APPLICATION

GUIDELINES

Early Deadline: March 31

Final Deadline to ensure inclusion in brochure: April 7

Fee on or before March 31: \$60

Fee after March 31: \$75

Applications and payments can be completed online via the Stagecoach Run website (preferred) or by returning this form with a check.

Submission of an application indicates agreement to the terms and rules of Stagecoach Run Art Festival.

Artists new to the Festival must first submit examples of their work to the vetting committee via the Stagecoach Run website.

brochure image
1" square

STAGECOACH RUN ART FESTIVAL

Online at: StagecoachRun.com

Email: info@StagecoachRun.com

P.O. Box 186 Treadwell, NY 13846

Follow: [f](#) [i](#) [t](#) /StagecoachRunArtFestival

Exhibition Venues

We have a number of venues available for artists who do not have studios in the Franklin & Treadwell villages. Contact Vincent Speranza (vinsperanza@yahoo.com) if you have questions about venues.

Spotlight Show at Bright Hill

A highlight of the Stagecoach Run Art Festival is the Spotlight Show at Bright Hill Press in Treadwell. All exhibiting Stagecoach artists are invited to showcase one piece in this month-long group exhibition. The show opens with a public reception on Saturday, June 20, and runs through Stagecoach weekend.

This is a fantastic opportunity to generate buzz around your work, inspire festival-goers to visit your studio, and even sell art straight off the wall! Bright Hill retains a 30% commission on sales. More details and participation instructions will follow.

Demonstrations

Participating artists are encouraged to offer demonstrations of their methods when possible. Not only is it a valuable communication tool, but demos are traffic builders and separately listed in the events section of the brochure.

And – if live isn't possible – even passive demos illustrating practice and the stages of a process help visitors understand some of the magic.

Include brief details in your application.

Terms & Rules

APPLICATIONS AND FEES

Each participating artist must file an individual application and pay appropriate entry fees. Only the creations of that participating artist are permitted to be displayed and/or sold at a venue during the event. Anyone hosting or exhibiting works by artists who are not officially participating in the event will not be invited/allowed to participate in future events.

MONITOR YOUR BOOTH

Every venue must be manned by participating artists for the duration of the Festival all day, both days. People attend this event BECAUSE it's a chance to interact with artists they may or may not already know. Denying them the chance to do so is guaranteed to affect a visitor's future attendance, the Festival's reputation and YOUR sales.

PAID PRESS AND PROMOTION

While we hope you'll promote this event through your own social media posts, mailing, etc., paid advertisements or stories at the expense of the Festival must first be cleared by the Treasurer.

COMMISSION

Commissions on sales by venues and their hosts are not permitted and should be reported to the organizing committee.

Recommendations

SALES PAYMENT OPTIONS

Given that access to ATMs is limited, we suggest providing at least one alternative option to cash/check for payment. Paypal, Square and Venmo are options that seem to have widest usage. Please remember that Wi-Fi and cellular signals may not be available at all venues.

HOSPITALITY

Light refreshments are always crowd pleasers.